



The Bellingham Playbook is the community’s leading source for recreation and education offerings and events. It is delivered to over 30,000 residences and community locations three times per year (March/August/December.) Information regarding advertising dimensions, graphic design, production timelines and fees is listed below.

Prime location pages (Inside Front Cover, Inside Back Cover, Back Cover) are now available through a lottery system. Advertisers that are interested in reserving one of these locations may send an email to [lmwoodmansee@cob.org](mailto:lmwoodmansee@cob.org) stating their page preference (may be all three.) However, each agency will only be awarded one per edition. Once drawn and contacted, advertisers will have up to 24 hours to confirm. If we do not hear back from an advertiser, we will redraw for that location.

**Requests for Spring/Summer edition must be received between February 1-24. Notification begins February 25.**  
**Requests for Fall edition must be received between July 1-21. Notification begins July 22.**

**Ad Dimensions & Prices** (all ads should be created using CMYK)

- Half Page: **\$330** (7.25" w X 4.875" h)
- Full Page: **\$600** (7.25" w X 9.875" h - Bleed 8.625" w X 11.125" h)
- Inside Front or Back Cover: **\$995** (Trim 7.625" w X 10.125" h - Bleed 8.625" w X 11.125" h)
- Back Cover (mailer): **\$1,250** (Trim 7.375" w X 7.75" h - No bleed option)

**Payment** must be received by Bellingham Parks & Recreation to reserve ad space. **Space is limited and will be reserved on a first come, first paid basis.** To pay with a credit card please call (360) 778-7000 Monday-Friday between 8:30 am-4:00 pm. Invoices will be generated for government agencies and higher education institutions only. Orders cancelled after the camera-ready dates will not be refunded. A completed committal form is required to complete your space reservation.

**All artwork files should be sent to [katrinalyon@comcast.net](mailto:katrinalyon@comcast.net).** Accepted formats include JPG (300dpi, CMYK, at 100% size); or PDF (High Quality Print). If you have further questions you may contact Katrina directly for more information.

**2026 Playbook Publishing & Committal Dates and Deadlines:**

Playbook	Committal	Camera-Ready	Digital Publication	Distribution
Spring/Summer (March 27-August 20)	February 27	March 6	March 27	March 27-April 3
Fall (August 21-December 10)	July 24	July 31	August 21	August 21-28

Please complete and return to [parks@cob.org](mailto:parks@cob.org). Questions? Contact Lauren at [lmwoodmansee@cob.org](mailto:lmwoodmansee@cob.org)

**Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Add'l Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip/Postal:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Type of Program(s):** \_\_\_\_\_

**Special Requests:** \_\_\_\_\_

**Payment Information:**

<u>Ad Size</u>	<u>Edition</u>	<u>Quantity</u>	<u>Fee</u>	<u>Total Due</u>
Half Page	_____	_____	_____	_____
Full Page	_____	_____	_____	_____
Prime Location (Inside Front/Inside Back/Back Cover)	_____	_____	_____	_____