



The Bellingham Playbook is the community's leading source for recreation and education offerings and events. Below is the information regarding advertising dimensions, graphic artist submittal information and fees.

The 2026 Winter Playbook production is now underway. This year's distribution begins Friday, December 12 and is perfectly timed for you to promote holiday events, new year fitness resolutions, winter break programs and possibly gift-giving ideas!

Prime location pages (Inside Front Cover, Inside Back Cover, Back Cover) are now available through a lottery system. Advertisers that are interested in reserving one of these locations may send an email to [lmwoodmansee@cob.org](mailto:lmwoodmansee@cob.org) stating their page preference (may be all three.) However, each agency will only be awarded one per edition. Once drawn and contacted, advertisers will have up to 24 hours to confirm. If we do not hear back from an advertiser, we will redraw for that location. **Requests for prime locations must be received between October 31-November 11. Notification begins November 12.**

**Ad Dimensions & Prices** (all ads should be created using CMYK)

Half Page: **\$330** (7.25" w X 4.875" h)  
Full Page: **\$600** (7.25" w X 9.875" h - Bleed 8.625" w X 11.125" h)  
Inside Front or Back Cover: **\$995** (Trim 7.625" w X 10.125" h - Bleed 8.625" w X 11.125" h)  
Back Cover (mailer): **\$1,250** (Trim 7.375" w X 7.75" h - No bleed option)

**Payment** must be received by Bellingham Parks & Recreation to reserve ad space. **Space is limited and will be reserved on a first come, first paid basis.** To pay with a credit card please call (360) 778-7000 Monday-Friday between 8:30 am-4:00 pm. Checks should be mailed to 210 Lottie St. Bellingham, WA 98225. Invoices will be generated for government agencies and higher education institutions only. Orders cancelled after the camera-ready dates will not be refunded. A completed committal form is required to complete your Winter reservation.

**All artwork files should be sent to [katrinalyon@comcast.net](mailto:katrinalyon@comcast.net).** Accepted formats include JPG (300dpi, CMYK, at 100% size); or PDF (High Quality Print). If you have further questions you may contact Katrina directly for more information.

**2026 Winter Playbook Publishing & Committal Dates and Deadlines:**

Playbook	Committal	Ad Camera-Ready	Digital Publication	Distribution
Winter (mid-December to late March)	November 14	November 21	December 12	December 12-19

Please complete and return to [parks@cob.org](mailto:parks@cob.org). Questions? Contact Lauren at [lmwoodmansee@cob.org](mailto:lmwoodmansee@cob.org)

**Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Add'l Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip/Postal:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Type of Program(s):** \_\_\_\_\_

**Special Requests:** \_\_\_\_\_

**Payment Information:**

<u>Size</u>	<u>Quantity</u>	<u>Fee</u>	<u>Total Due</u>
Half Page	_____	_____	_____
Full Page	_____	_____	_____
Prime Location (Inside Front/Inside Back/Back Cover)	_____	_____	_____