Urban Forest Plan

Phase 3: Plan Development Engagement Update

June 17, 2024





Phase 3 Engagement

- April 15 May 15, 2024
- Invited community members to review and share feedback on the draft Plan
- Various promotional methods (e.g. emails, social media, news releases, and posters) for broad engagement. Direct contact with more than 13,500 people.



Who We Heard From

- 464 survey respondents
- 17 attendees at the online input session
- 41 participants of the technical workshops (3 in total)



Who We Heard From



Survey respondents

- 91% lived in Bellingham.
- 47% resided in postal code 98225, all codes represented.
- 83% were homeowners, and 17% rented a home.

Online input session attendees

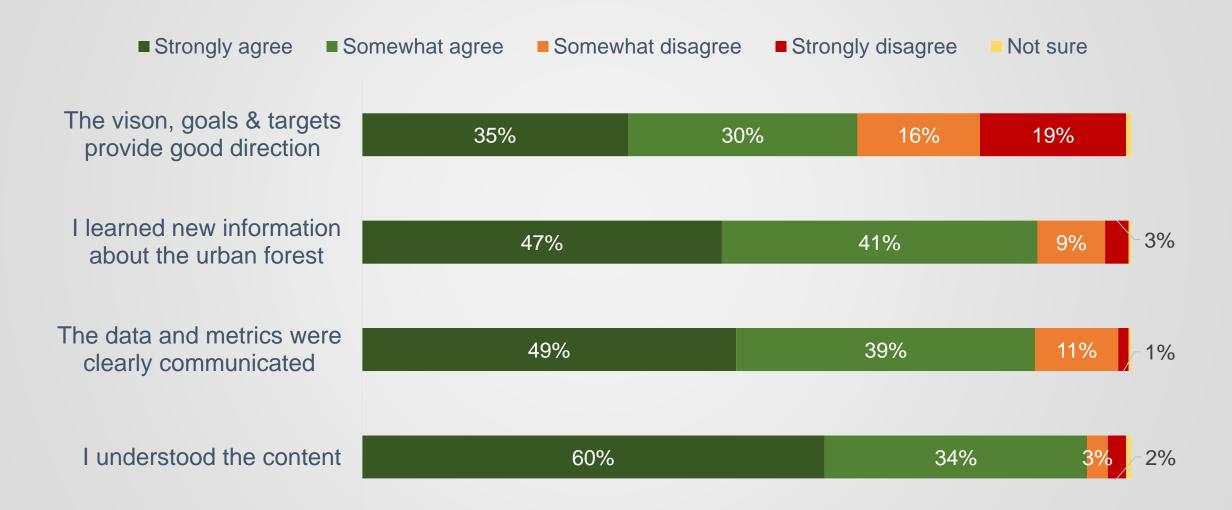
Residents, park stewards, environmental group members, students.

Technical workshop attendees

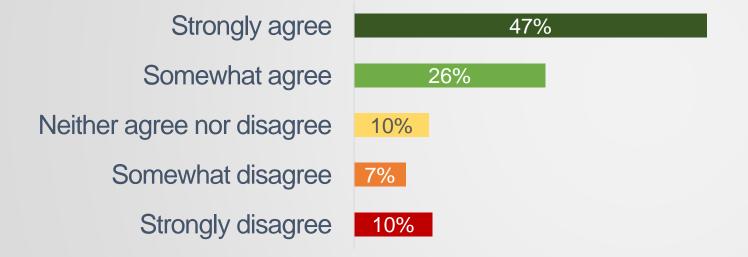
- Intended for tribes, professionals, NGOs, and interest groups
- Represented tree care and arboriculture, real estate, engineering, land use planning, architecture, construction, and environmental not-for-profit sectors, and the general public.

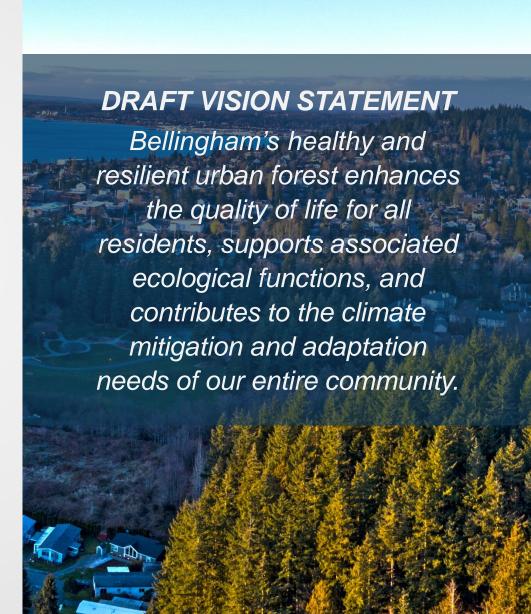


Feedback on the Urban Forest Plan



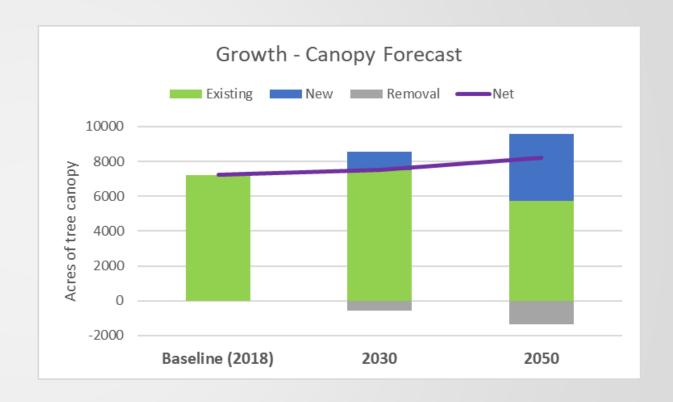
Feedback on the Urban Forest Plan





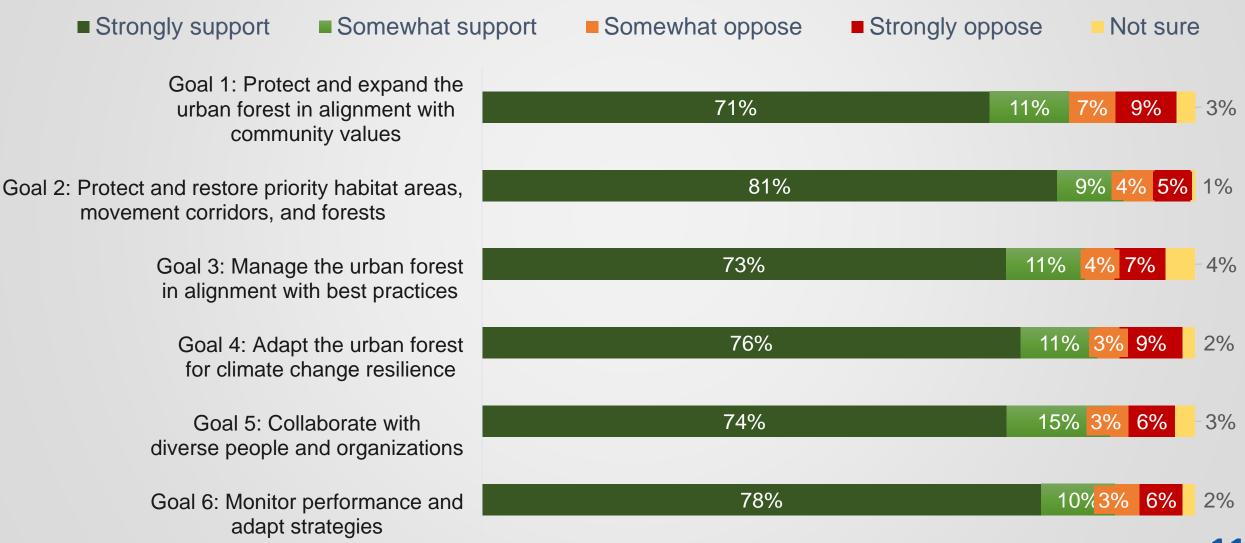
Feedback on Canopy Target

- Supported by 73% of survey respondents, while 21% disagreed
- Technical workshop participants suggested providing more context

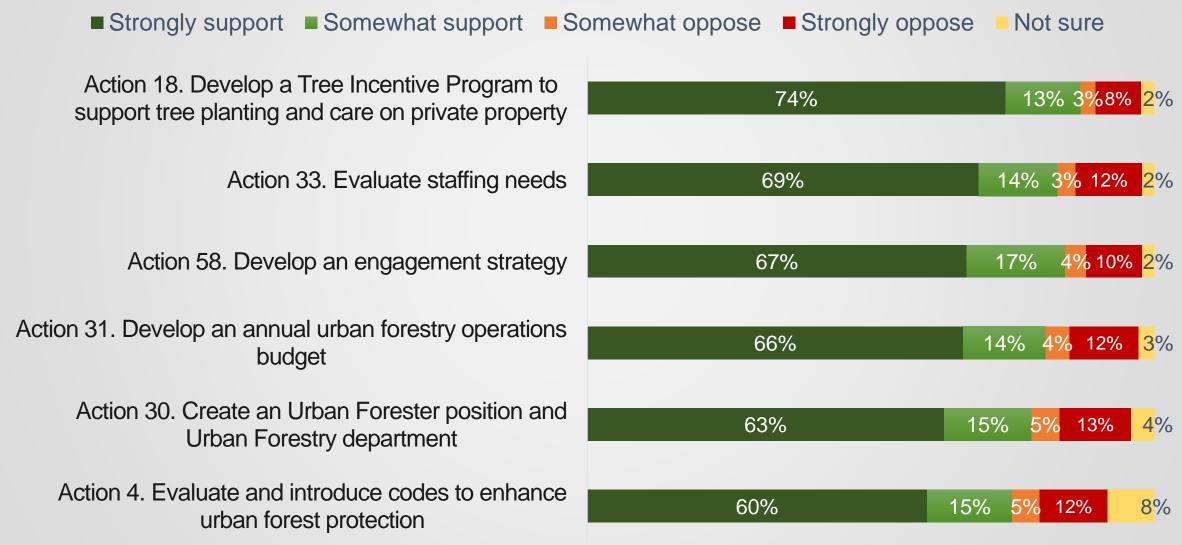


CANOPY 40% 45% COVER

Feedback on Urban Forest Goals

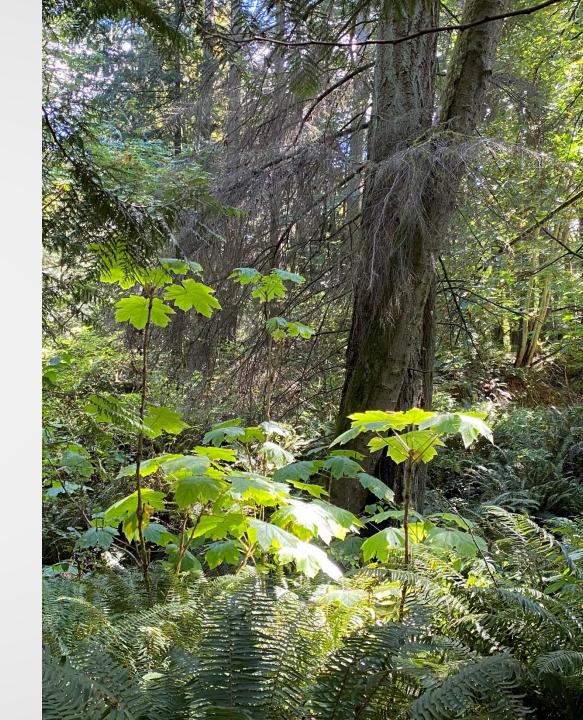


Feedback on 'Quick Start' Actions



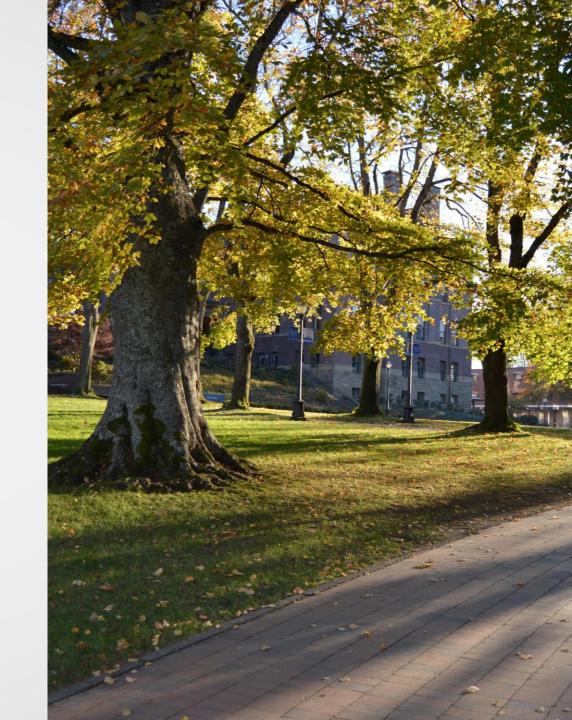
Additional Feedback

- Integration with other strategic plans and processes | more detail on compliance and connection with the Growth Management Act, Climate Action Plan, Lake Whatcom Management Program and Comprehensive Plan
- Public process | open discussion and consultation before decision-making
- Balancing priorities | eco-centric, more discussion on achieving a balance between increasing tree canopy and addressing housing affordability



Additional Feedback

- Canopy target | multiple canopy targets for sub-areas, more peer city comparisons to provide context
- Metrics and methods | expand land use categories, more detail on assumptions for canopy projections
- Plan implementation | more detailed actions, cost estimates, and monitoring



Additional Feedback

- Tree protection | increased tree protection for mature trees
- Additional actions | various actions suggested



Thank you! Questions?

Public Works Department
Planning and Community Development Department
Parks and Recreation Department

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