

# THE BELLINGHAM PLAN



## COMMUNITY DESIGN

Chapter Update Summary | November 2024





# What the Community Said

*These descriptions summarize the most common opinions we heard relevant to this chapter.*

We appreciate and want more human-scale streetscapes throughout the community.

Buildings should be designed with a variety of materials, colors, and textures.

Incorporating design features such as porches, dormers, gables, or other details adds to the design of a building.

The state now requires only “clear and objective” design standards; we hope design requirements won’t impact housing costs.

We care about the outdoor and public realm, too. For example, we want private usable space, walkways, street trees and defined outdoor spaces.

Let’s have buildings be pedestrian-oriented, with entrances visible from the street.

When it comes to parking, let’s minimize its presence with alley access.





# Summary of Updates

**We are proposing a variety of updates to our 2016 Comprehensive Plan. While the plan is divided into distinct chapters, there are updates that touch multiple chapters.**

Here are the most significant updates related to community design. These themes span multiple chapters beyond this one.

- >> Inclusive and equitable planning
- >> Connected and resilient community
- >> Clear and predictable design standards
- >> Continued investment in Urban Village

**Get a quick overview of the most significant updates we're proposing.**

If you haven't yet, take a look at the [Summary of Proposed Updates](#). It describes the most significant updates we are proposing. We recommend viewing that the summary first, and then diving in here for more details on community design.



# Community Design Chapter Draft Topics

Each blue box represents a topic that will later become a goal in the Community Design Chapter. These will be the overarching goals for the City, with more specific policies to support them.

## Proposed Topics

### Community Identity and Sense of Place

Express the City's distinct community identity and sense of place.

### Streets as Places

Promote human-scale streetscapes.

### Site and Building Design

Ensure sites and buildings are well-designed, pedestrian-friendly, and community-oriented.

### Historic and Cultural Resources

Preserve historic buildings, sites, landscapes, and cultural resources.

### Natural Features and Open Space

Integrate and elevate natural features and open space into design.



# Walking through the Topics

Now, we'll walk through an overview of the proposed updates for each goal. Each bubble represents a concept within that goal. Each concept may become a single policy or several in the final document.

**Existing Concept**

*This concept exists in the 2016 Comprehensive Plan already.*

**Some Updates**

*Either this concept will be emphasized more than in the current plan, or something minor is being changed about it.*

**New Concept/  
Major Updates**

*This concept does not exist in the 2016 plan at all or will include significant changes.*



*This icon indicates this concept is related to state requirements or legislation.*



# Community Feedback

**As you learn about the concepts proposed in this chapter,  
think about...**

**Is anything big  
missing?**

**Are you excited or  
concerned about any  
of the ideas proposed  
here?**



Streets as Places



Community Identity and Sense of Place

Site and Building Design

Historic and Cultural Resources

Natural Features and Open Space

Coordinated, complete, human-scale street and sidewalk design

Street commercial uses

Noise buffering from I-5

Prioritization of streetscape design and special consideration in underinvested areas

*Prioritizing streetscape design in certain areas; emphasis on design quality in underinvested areas*

Improvement, use and activation of alleys

*Considering the need for alley improvements, activation, and access to minimize the visual presence of the car.*

Flexibility of street standards, design and right-of-way dedication

*Also emphasizes design flexibility in Urban Villages and along transit corridors.*

Existing

Update

New



Streets as Places

Community Identity and Sense of Place

Site and Building Design

Historic and Cultural Resources

Natural Features and Open Space



Attractive, distinct, and livable districts and neighborhoods with thoughtful transitions of uses and scales between areas

Connected, safe & accessible

*Emphasizing safety and accessibility in the design of our community.*

People-oriented public realm

Representative design

*Design should reflect the diversity of people who live in the community. Identity will evolve as the community makeup evolves.*

Emphasis on design of City Center, Urban Villages, and transit corridors

Enhanced gateways/entrances to city

Integration of public art

Existing

Update

New





Streets as Places

Community Identity and Sense of Place

Site and Building Design

Historic and Cultural Resources

Natural Features and Open Space



*HB 1110 (2023)  
Middle housing standards cannot be more restrictive than single family design standards*



**Clear and objective design**



*HB 1293 (2023) – Streamlines design review processes, requiring “clear and objective” standards*

Pedestrian-oriented development with priority design features

*Consolidates various design requirements around pedestrian scale and orientation*

High-quality, attractive, varied, economically-feasible design

*Retain importance of design (even with HB 1293 requirements) while staying economically feasible*

Flexibility for design, uses, and site-specific conditions

*Expanded to emphasize flexibility for non-conforming buildings*

Minimize visual impacts of parking

Crime Prevention Through Environmental Design (CPTED)

Design of signs

*Streamlines policy to focus on public interest, safety, and appearance*

Existing

Update

New



Streets as Places

Community Identity and Sense of Place

Site and Building Design

Historic and Cultural Resources

Natural Features and Open Space



*Consolidates existing policies and includes a historic resource inventory, incentives, plus outreach approaches*

Coordinate a citywide preservation plan or approach

*Emphasis on encouraging alternatives prior to redevelopment*

Steward historic preservation prior to redevelopment

*Minor change to promote context-sensitive design of new buildings in proximity to historic buildings*

Retain historic district identities and promote context-sensitive design

*Promotes many benefits and expands historic preservation to include more than just buildings*

Benefits of historic preservation

Incorporate historic features into civic projects

*Originally discussed in land use chapter and updated to emphasize resources that pre-date colonization*

Protect significant archaeological resources

Existing

Update

New



Streets as Places

Community Identity and Sense of Place

Site and Building Design

Historic and Cultural Resources

Natural Features and Open Space



Provide safe, public open spaces with amenities

Enhance and define spaces with landscaping and screening

Connect and link natural features

Preserve trees and vegetation and control invasives

*Adds climate-adaptive plants to existing policies*

Prioritize native and climate-adaptive plants

Functional, flexible, and consolidated private open space

Preserve scenic vistas

Existing

Promote waterfront access

Update

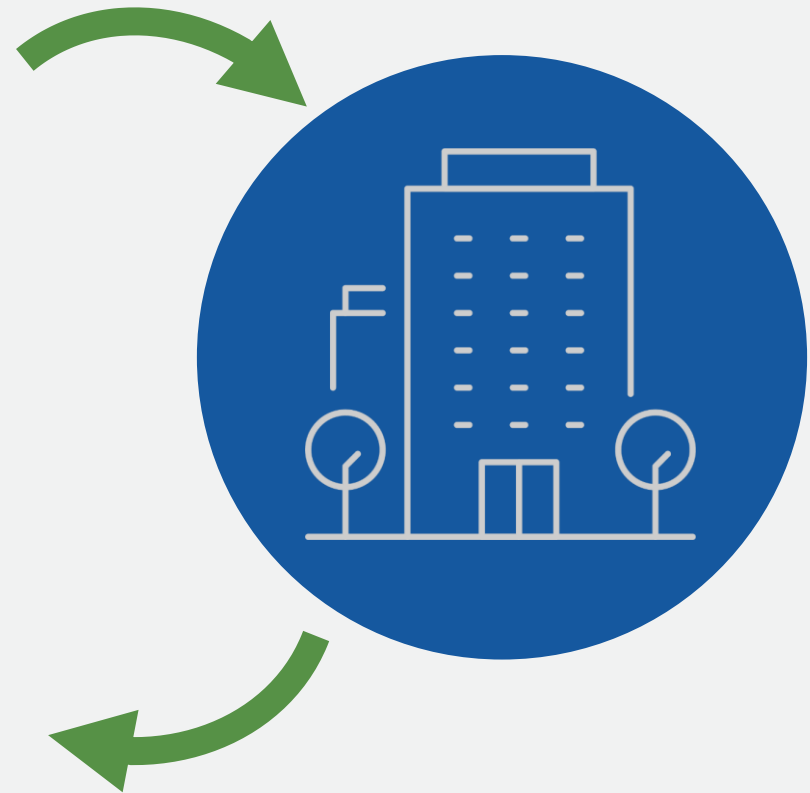
New



# Structural Changes

**Are you familiar with the 2016 Comprehensive Plan and looking for a topic that was in that Community Design Chapter?**

It may be located in another part of the plan. The next few slides will show how the proposed updates relate to the 2016 Community Design Chapter.





# 2016 Community Design Chapter Topics

**The 2016 Comprehensive Plan Community Design Chapter is organized around these 8 topics. Each one is written as a goal in the plan.**

Streets as Places

Community Image and  
Character

District and  
Neighborhood Identity

Site and Building Design

Urban Villages and Transit  
Corridors

Infill Development and  
Renovations

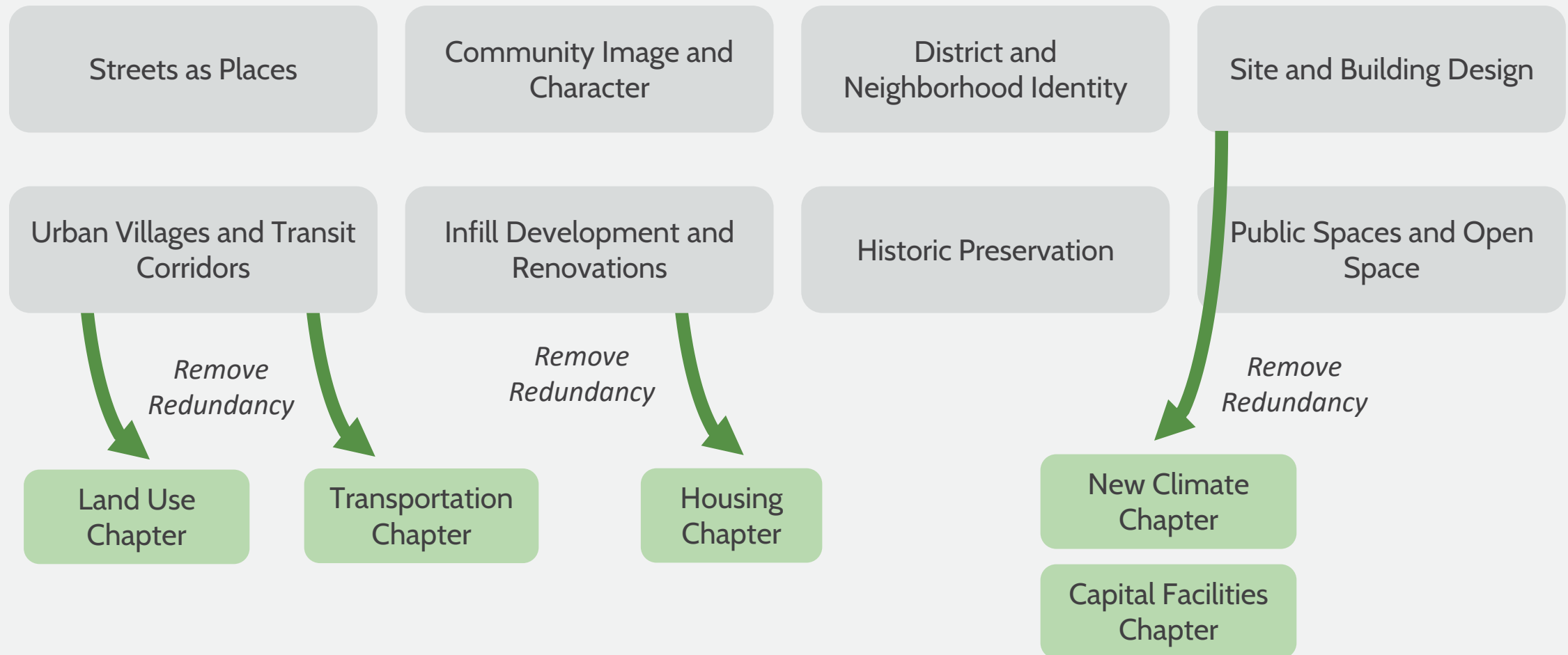
Historic Preservation

Public Spaces and Open  
Space



# Shifts out of Community Design Chapter

Some concepts have been moved to other chapters in the proposed updates.





# Shifts within Community Design Chapter

Other concepts have been shifted or split between each of the proposed topics.

## 2016 Plan Topics

