

Agency leads for top strategies

Strategy	Lead(s)*
Inventory	
Acquire, preserve, and improve existing affordable apartment blocks in the city (purchase units in gentrifying areas)	City with partners
Construction of new units	City with partners
Change zoning to support more diversity of housing products in the market	City
Create a new staff position (with levy funds) to leverage resources, funding, and development deals more strategically and proactively; utilize innovative new funding models which are already being implemented elsewhere to build new housing	City with Opportunity Council, PeaceHealth
Create a rental rehab program that makes funding available to landlords who rent to low-income tenants for upgrades required to pass inspections	Opportunity Council with Lydia Place
Cultural	
Create an insurance or damage mitigation fund to minimize the risks to landlords renting to tenants with no/poor rental history	Opportunity Council with BHA
Housing equity audit by neighborhood	City
Increase programs that enable and empower tenants receiving subsidized housing to transition out and become integrated w/in the community	BHA with Whatcom Dream, City
Collaboration	
Regular check-ins between local funders and service providers to adapt to changing needs and trends	City with County
Services	
Access & provide more funding for expanded case managers / landlord liaisons	County with City, PeaceHealth
General transportation services (study options and decide if appropriate to integrate into other strategies or keep as a standalone strategy)	City
Expand mobile health services	County with Unity, SeaMar
Develop a community liaison or trained peer health worker program to help keep people in housing and integrate within the broader community (with support from Opportunity Council, WAHA, PeaceHealth & NWACH)	Chuckanut Health Foundation with others (listed at left)
Coordinate among services and programs to promote social inclusion and community building	Lighthouse Mission Ministries
Light-touch case management services available for those with lower vulnerability scores to get them housed quickly	Opportunity Council with Lydia Place, Catholic Housing
Assess existing workforce development programs, and cultivate relationships with employers and/or develop linkages among programs to better serve homeless and formerly homeless, if necessary	Opportunity Council with Northwest Youth Services
Community-wide training about how to connect with and include homeless population	County

* Agencies in **bold** will be the main point of contact to further develop strategy, but not necessarily responsible for implementation.