

Bring the benefits of EnviroStars to your business



Improved operations + marketing benefits

As an EnviroStars business, you'll learn to operate more efficiently, strengthen your bottom line, improve employee health and productivity, and gain recognition for environmental and community leadership. Access program benefits, including:

Green business checklist | Meet regional standards for becoming a green business, then complete more checklist actions to reach higher recognition tiers.

Consumer directory | All recognized businesses are listed in the online and mobile Green Business Directory.

Marketing toolkit | The EnviroStars Toolkit, including window cling, helps you make the most of your recognition.

Digital advertising | Regional digital advertising features businesses at the highest recognition tier. Ads can target your desired geography and target customer segments.

Resource savings calculations | Access reports of resource savings and positive impacts from green actions you take.

Rebates and direct assistance | Find rebates and get help taking green actions.

The screenshot shows the EnviroStars application interface. At the top, there's a progress bar for 'Tier 1: Partner' with a 'NEXT TIER' button. Below this, there's a section for 'Hazardous Waste & Toxics Reduction' with a 'CORE MEASURES' list. The list includes three items, each with a 'YES NO N/A' column and a 'CATEGORY PROGRESS' bar. The first item is '1. Use secondary containment for all hazardous materials and waste to capture leaks or spills.' The second is '2. Review all hazardous waste generated to identify methods to reduce or eliminate the hazard or the quantity as much as possible. Take steps to implement the reduction methods that were identified. Properly dispose of hazardous waste that remains. REQUIRED: Upload annual report documentation of hazardous waste management.' The third is '3. Monitor commercial equipment and vehicles to identify and fix leaks. Keep maintenance logs.' There are 'Upload' buttons next to each item. On the right, there's a 'GREEN TIPS' section with 'Measure 2' and a 'REQUIRED: Upload annual report documentation of hazardous waste management.' There are also 'FLAG', 'POST', and 'HELP' buttons for each measure. At the bottom right, there's a 'SAVE' button and a 'Last saved 4 days ago' message.

Level up your recognition

Take more green actions to earn higher levels of recognition through the program. Benefits for each tier include:

Tier 1: Partner

- EnviroStars window cling
- EnviroStars graphic file for use on your website
- Callout for your business on EnviroStars social media channels
- Digital-version of recognition certificate
- EnviroStars green business directory listing

Tier 2: Leader

- All Tier 1: Partner Benefits
- Sponsored Facebook post that includes your business name (not exclusive)
- A mini case study about your business' green actions included on the EnviroStars website
- Select promotional materials

Tier 3: Champion

- All Tier 1: Partner and Tier 2: Leader Benefits
- Business featured in digital ads targeted to your designated geographic area
- Considered for awards
- Featured in news media opportunities that arise