

CALL FOR ARTWORK

Request for Proposals

Submission Due Date: October 13, 2023 by Noon (PST)

Late Submissions Will Not Be Considered

Submit to:

Shannon Taysi

staysi@cob.org

Questions? Email or call - 360-778-8360

Artwork Opportunity

- The City of Bellingham is seeking original artwork to be installed on ten (10) traffic boxes located in the downtown. See <https://cob.org/services/arts/call-for-traffic-box-artwork> for map of locations and portal to submit images.

The goal of the project is to reinforce a sense of place and enhance the identity of the district while adding beauty and interest to the streetscape. Additionally, the project provides a unique format in the public realm for artists to display their work, exposing the community to artwork where it is least expected.

The project is funded by the Bellingham Tourism Commission through lodging tax receipts.

To view existing traffic box artwork please see www.cob.org/trafficboxart

Criteria

The City of Bellingham is interested in presenting visual works by professional artists of a variety of cultures, techniques and styles. Final selection of artwork will be made by a jury of City staff, Tourism Commission Members and community stakeholders, based on the following criteria:

- Artwork must be the original work of the artist
- Artwork should include vibrant colors and themes suitable for display by a public entity for the benefit of all members of the community
- Have a visual interest from a distance
- Images or symbols that could be confused with traffic signs or create a driving distraction should be avoided
- Graphics must be submitted in a digital format

Installation

- Selected artwork will be printed onto vinyl wraps and professionally installed, at the City's expense
- The selected artists(s) will collaborate with City staff and/or the selected sign company on any cropping or edits necessary to accommodate the dimensions of the specific traffic box assigned for the image
- Artwork is intended to cover all four (4) sides of the traffic box. The artwork can be a single design that will cover four sides, or in a quadruplicate form.
- General traffic box dimensions are 5'(h) x 4'(w) x 2'(depth) with some variations by location
- The selected artist(s) will receive a stipend of \$500 for each artwork selected and installed

Rules of Entry

- Entry is open to 2D visual artists of all disciplines. This includes but is not limited to graphic artists, painters, sketchers, cartoonists, photographers etc. From previous installations, bold clean lined graphics work best for this type of installation
- All artwork must be the artist's original creation
- The City of Bellingham reserves the right to refuse any work not considered acceptable for presentation or public display
- Artists may submit artwork for any one or all traffic boxes

Submittal Requirements

- Artist will identify the preferred location by utilizing the submission link - <https://cob.org/services/arts/call-for-traffic-box-artwork>
- Vector Based Files (such as Adobe Illustrator or PDF format) - The file should be set up to the proper height x width scale. All text should be converted to paths. CMYK color palette
- Image Files (such as a JPEG) - The files should be set up to the proper height x width scale. Minimum of 150 dpi

Project Timeline

Only electronic submittals will be accepted through <https://cob.org/services/arts/call-for-traffic-box-artwork>

October 13, 2023	Request for Proposals Deadline
Week of November 13, 2023	Finalists Announced
Mid November/December 2023	Agreements Signed and File Modifications Done for Printing
Spring of 2024	Installation

Evaluation Criteria

Proposals will be evaluated on the following criteria:

- Visually bold and crisp – 10pts
- Will translate well in an urban landscape – 10pts
- Quality artwork – 20pts

Total of 40pts

The City of Bellingham promotes equal opportunity and shall not discriminate against any person based upon race, color, religion, creed, sex, sexual orientation, nationality or disability.